GTMIQ · DATASHEET

GTMIQ PLATFORM

A GTM command center that connects accounts, signals, pipeline, quoting and AI-assisted outreach in one place. Built and run by one person for his own ventures.

Updated Nov 2026

AT A GLANCE

14
private modules for day-to-day GTM work

15+
public demo pages with sample data

4
used day to day: command center, site health, SEO, analytics

MODULES

Module	What it does	Status
Command Center	One view of priorities, pipeline and signals	Used day to day
Site Health, SEO, Analytics	Uptime checks, search tracking, traffic reporting	Used day to day
Accounts, Pipeline, Signals	Account records, stage tracking, hiring/funding/news triggers	Prototype
Deal Desk	Pricing inputs and discount guardrails (a public quoting demo is also on the site)	Prototype
AI BDR, AI Authority, Brief	Drafts outreach, content and account briefs for review	Prototype

HOW IT'S BUILT

Application
React and TanStack Start, built in Lovable. Server functions call the Claude API for drafting and summaries.

Data
Supabase Postgres with row-level security on every table. SQL and Python examples ship with the project.

DATA HANDLING AND ACCESS

- **Private workspace:** sign-in is limited to an allowlisted admin account. There is no public sign-up.
- **Public demo:** runs on static, fictional sample data and is not connected to the database.
- **AI assistance:** produces drafts, briefs and labels. A person approves customer-facing output that carries risk.
- **Content:** scores and recommendations are decision support, not legal or financial advice.

INTEGRATIONS

Integration	Status
Clay, Apollo, Attio, Make	Used in my live setup
MCP: Claude, ChatGPT, Grok, Gemini	Used in my live setup
HubSpot, Salesforce	Used in my sales career shown as design reference

AVAILABILITY

GTMIQ is an internal tool today. The public demo shows how it works. It is not yet offered to customers, and any customer version would start with a scoped pilot.